



**QUOTED
COMPANIES
ALLIANCE**

**SPONSORSHIP
OPPORTUNITIES**

About Us

The Quoted Companies Alliance champions public companies. Entrepreneurs. Employers. Wealth creators. Growing companies, their supporters and investors.

Ours is a vibrant community operating from the heart of the City of London and powering the economy right across the UK.

Trading their shares on the London Stock Exchange's AIM or Main Market, Aquis Stock Exchange or elsewhere, our members could be worth a handful of millions or several billion pounds.

Our aim is to make life better for them: less cost and complexity, more buyers and sellers, a better story overall, so they can focus on growth, creating jobs and spreading wealth.



Partnering with us

Our network offers sponsors a unique opportunity to reach new audiences and build their brand through thought leadership, networking and events that focus on key issues that matter to growing small and mid-sized companies and their advisers.

QCA content provides a route to shaping the latest thinking, developing new relationships and generating leads.



QCA Annual Conference

Our flagship, agenda-setting event, convening key government, regulatory, corporate and investment figures for a half-day conference every June to dissect pressing public market issues and showcase new thinking.

The conference comprises a mix of keynote addresses and panel discussions, with time given over to network during breakfast, lunch and coffee. It is supported by ample publicity. We bring together several hundred stakeholders from across the UK economy to explore how to secure the future of the UK's public markets.

Held in London, we have in the past welcomed sponsors such as Peel Hunt, PwC and media partners such as City AM.

"Interesting conversations and perspectives from insiders in the market"

John Britton, Governance & Industry Director, Computershare Investor Services PLC

"Really informed ideas and solid debate of diverse views"

Dan Cowland, CFO, Curtis Banks plc

Attendee profile

Delegates include CEOs, CFOs, NEDs and company secretaries from companies of all sizes, plus lawyers, accountants, brokers, registrars, headhunters, PR and IR advisers, as well as national and trade media.

Speakers have included City Minister Emma Reynolds MP, Lord Mayor of the City of London, Alastair King, London Stock Exchange CEO Julia Hoggett, Financial Conduct Authority Executive Director for Supervision, Policy, Competition and International, Sarah Pritchard and Financial Reporting Council CEO Richard Moriarty. We have also welcomed British Business Bank Chair Stephen Welton, Gamma Communications CEO Andrew Belshaw and ShareSoc Chair Heather Benjamin.

QCA Annual Conference

Sponsorship Packages

Conference Sponsor

Three Sponsors

£25,000 (+ VAT) each

Brand Visibility

- Logo placement on event marketing material pre-event, on the day and post-event, such as the event's agenda, website, and promotional emails
- Banner placement on the website, in email signatures, newsletters, backdrop during speaking sessions or slides, or virtual banners for online events
- Event's page on the website to highlight the sponsor's contribution by including the sponsor's logo and link to the sponsor's website
- Pre-event and post-event shout-outs on our social media platforms

Event Participation

- Opportunity to help develop and chair a session on the day (topic to be agreed between sponsor and the Quoted Companies Alliance)
- Advertising opportunity on the day (e.g. supply all delegates with a copy of recent publication or other marketing material)
- A stand on the day for promotion and networking
- 8 places at the conference

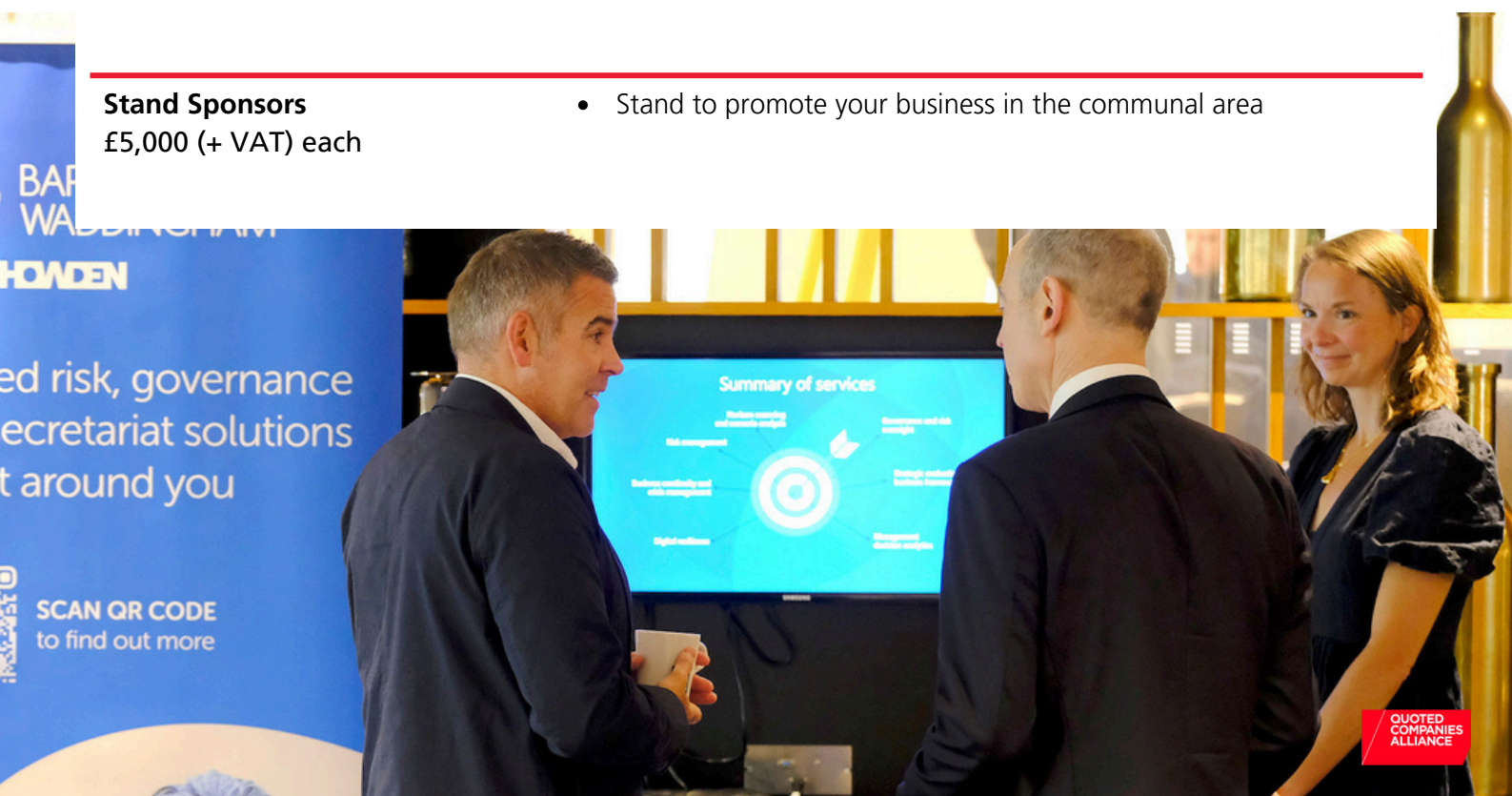
Post-Event

- Access to attendees list post event (GDPR compliant)
- Post event marketing on social media

Stand Sponsors

£5,000 (+ VAT) each

- Stand to promote your business in the communal area



QCA Annual Dinner

One of the City's social highlights of the year. This prestigious black-tie event takes place in late September, usually at the Savoy Hotel and gathers new and familiar faces from across our network to celebrate and socialise.

Held at a prestigious location in London, the evening begins with a champagne reception. Guests then enjoy a sumptuous three-course dinner, with entertainment provided by an array of guest speakers and a chance to linger for nightcaps at the bar.

This event typically attracts c. 350 guests. Recent hosts included journalist Daisy McAndrew and presenter Elma Smit; recent after-dinner speakers have been former MI5 chief Baroness Manningham-Buller, former economic secretary, writer and economist Ed Balls and co-presenter of BBC Radio 4's Today programme Justin Webb.

A great mix of quoted company directors are in attendance along with their advisers, government officials, regulators and the media. Sponsors have included the London Stock Exchange, Winterflood Securities, Link Group and Inspired PLC.



QCA Annual Dinner Sponsorship Packages

Pre-Dinner Champagne Reception Sponsor

£12,500 (+ VAT)

Brand Visibility

- Logo placement on event marketing material pre-event, on the day and post-event, such as the event's booklet, website, and promotional emails
- Banner placement on the website, in email signatures, backdrop during speaking sessions or slides
- Event's page on the website to highlight the sponsor's contribution by including the sponsor's logo and link to the sponsor's website
- Pre-event and post-event shout-outs on our social media platforms

Event Participation

- Opportunity to display banner stands
- A company profile in the dinner brochure at the dinner
- Formal expression of thanks by the Quoted Companies Alliance at the dinner

After Dinner Reception Sponsor Brand Visibility

£10,000 (+ VAT)

- Logo placement on event marketing material pre-event, on the day and post-event, such as the event's booklet, website, and promotional emails
- Banner placement on the website, in email signatures, backdrop during speaking sessions or slides
- Event's page on the website to highlight the sponsor's contribution by including the sponsor's logo and link to the sponsor's website
- Pre-event and post-event shout-outs on our social media platforms

Event Participation

- Opportunity to display banner stands
- A company profile in the dinner brochure at the dinner
- Formal expression of thanks by the Quoted Companies Alliance at the dinner



QCA/YouGov Sentiment Survey

The Quoted Companies Alliance in partnership with YouGov runs research to track the attitudes of business leaders in small and mid-sized quoted companies, alongside the views of their advisers.

The Quoted Companies Alliance and YouGov are committed to this valuable project and now seek a new partner to take up this opportunity.

This opportunity is for an organisation to become headline sponsor. The survey has been running for 12 years and the previous versions are available for use by the sponsor during the sponsorship period.

As well as heavily directing the nature of the questions asked, the sponsor is able to release results of the survey to the press and communicate them to clients and wider contacts in a form agreed with the other partners. Survey results are shared with all participants, so all business leaders are exposed to the sponsor's branding as part of the invitation process, during the survey, and when results are circulated.

The project concept is owned by the Quoted Companies Alliance with YouGov operating as the exclusive research partner. The sponsor has access to all historic data going back to 2011 as well as to data collected during their sponsorship. All intellectual property of the project, including the historic data, remains the property of the Quoted Companies Alliance.

In addition to the above, we can offer sponsorship for a specific topic or question.

Please contact us for more information.

**QCA/YouGov
Sentiment
Survey**
£20,000
(+ VAT) p.a.

- Brand visibility as an exclusive Sponsor, in partnership with the Quoted Companies Alliance
- 2 surveys per annum
- The project will be managed by the QCA, including developing the questions, producing the report, etc.
- Full YouGov input including all fieldwork, analysis, and access to back data

QCA Investor Survey

QCA Investor Survey

Two sponsors for
£15,000
(+ VAT) each

Brand Visibility

- Brand visibility as the sponsors
- Logo placement on event marketing material, such as the website, newsletter, promotional emails, launch event and social media
- An opportunity to review survey questions
- The opportunity to add a survey question
- Access to survey results prior to launch
- Speaker opportunity for survey launch webinar / event



Directors' Dinners 2026

About the Events:

Throughout the year, we hold a number of events tailored to certain functions within quoted companies, at which we bring together around 20-30 company directors and insightful speakers over dinner at the prestigious restaurants in London.

The Directors' Dinner Programme is tailored for specific roles at quoted companies:

- Chief Executive Officers' Dinner
- Finance Directors' Dinner
- Chairs' Dinner
- Audit Committee Chairs' Dinner
- Remuneration Committee Chairs' Dinner
- Company Secretaries' Dinner

Directors' Dinner Sponsor

£9,000 (+ VAT) per dinner

Or £6,000 (+ VAT) per sponsor for dual sponsorship

Brand Visibility

- Brand visibility as the sponsor of the dinner
- Logo placement on event marketing material pre-event, on the day and post-event, such as the event's agenda, website, newsletter and promotional emails

Event Participation

- 3 places at the dinner
- Option to invite some of your clients

Post-Event

- Access to the attendees list post event (GDPR compliant)
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QCA Podcast Series 2026

The place for our in-depth conversations. Growth Capital features senior business leaders, regulators and politicians covering the topics that matter to members.

New episodes of the podcast are typically released monthly on Apple Podcasts and Spotify and promoted through our newsletter and social media channels.

Launched on the back of the QCA's Annual Conference in summer 2023, the podcasts are hosted by the QCA's CEO James Ashton and have previously been supported by Mazars.

So far, episodes have featured experts and market participants debating how to attract and retain boardroom talent, revive equity research and generate positive media coverage.

The series comprises of 10 podcasts over the year.

QCA Podcast Series (10 podcasts over the year)

£25,000 (+ VAT)

Brand Visibility

- Brand visibility as the sole sponsor of the podcasts
- Logo placement on all marketing material pre-event, such as the website, newsletter, promotional emails and social media

Participation

- Formal mention/expression of thanks by the Quoted Companies Alliance during the podcasts

QCA Newsletter

**Advert in the QCA's
Monthly Newsletter**
£2,000 (+ VAT) each

Brand Visibility

- Brand visibility through the featured advert, reaching an audience of 8,000 subscribers from the small and mid-cap community.
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